

Duboce Triangle News

2016 ADVERTISING INFORMATION AND RATES

The Duboce Triangle Neighborhood Association (DTNA) is a non-profit, volunteer organization with the mission of improving the Triangle and making our neighborhood a better place to live. The association's newsletter is published six times per year and over three thousand copies are hand-delivered – one to every residence in the Triangle.

Our advertisers support the cost of printing the newsletter, and our readers appreciate it! New advertisers are often surprised by the great response they get to their ads – and it's a great way to support your neighborhood at the same time!

DISPLAY ADVERTISING

	Size	One Issue	Half Year (Three Issues)	Full Year (Six Issues)
<input type="checkbox"/> Business Card	3 ½" w x 2" h	\$ 55	\$ 150	\$ 265
<input type="checkbox"/> 1/6 page (horizontal)	3 ½" w x 3" h	\$ 83	\$ 220	\$ 395
<input type="checkbox"/> 1/4 page	3 ½" w x 4 ½" h	\$ 110	\$ 295	\$ 525
<input type="checkbox"/> 1/3 page	5" w x 5" h OR 7 ½" w x 3 ½" h	\$165	\$ 445	\$ 800

Display Advertising Information: Slight variations to ad sizes can be accommodated if you have existing art. Graphics/pictures should be set at approximately 85 lpi for best results. Please provide artwork in hard copy or in high-resolution .jpg (300 dpi) or .pdf format. We can create simple display ads for your business at no additional charge.

Advertising Deadlines:

February/March issue:	January 6
April/May issue:	March 2
June/July issue:	May 4
August/September issue:	June 29
October/November issue:	August 31
December/January issue:	November 7

If you have any questions regarding ad payments, ad design, graphics, or submitting artwork according to the above specifications please email: treasurer@dtna.org or leave a message at DTNA 415-295-1530.

Order Form

To order advertising, please complete this form and return with a check payable to DTNA.
 Treasurer, Duboce Triangle Neighborhood Association
 3673 16th Street
 San Francisco, CA 94114

Please complete your contact information:

Name: _____ Company: _____
 Address: _____ City/St/Zip: _____
 Phone: _____ E-Mail: _____

DTNA does not accept advertising for political issues, campaigns or candidates.