

Duboce Triangle News

2020-2021 ADVERTISING INFORMATION AND RATES

The Duboce Triangle Neighborhood Association (DTNA) is a non-profit, volunteer organization with the mission of improving the Triangle and making our neighborhood a better place to live. The association's newsletter is published six times per year and nearly three thousand copies are hand-delivered – one to every residence in the Triangle.

Our advertisers support the cost of printing the newsletter, and our readers appreciate it! New advertisers are often surprised by the great response they get to their ads – and it's a great way to support your neighborhood at the same time!

DISPLAY ADVERTISING

	Size	One Issue	Half Year (3 issues)	Full Year (6 issues)
<input type="checkbox"/> Business Card	3 ½" w x 2" h	\$ 60.00	\$ 160.00	\$ 275.00
<input type="checkbox"/> 1/6 page (horiz.)	3 ½" w x 3" h	\$ 90.00	\$ 240.00	\$ 400.00
<input type="checkbox"/> 1/4 page	3 ½" w x 4 ½" h	\$ 120.00	\$ 320.00	\$ 550.00
<input type="checkbox"/> 1/3 page	5" w x 5" h OR 7 ½" w x 3 ½" h	\$ 180.00	\$ 485.00	\$ 850.00

Display Advertising Information: Slight variations to ad sizes can be accommodated if you have existing art. Graphics/pictures should be set at approximately 85 lpi for best results. Please provide artwork in hard copy or in high resolution .jpg (300 dpi) or .pdf format. We can create simple display ads for your business at no additional charge.

Advertising Deadlines:

February/March issue:	January 6
April/May issue:	March 10
June/July issue:	May 14
August/September issue:	July 7
October/November issue:	September 8
December/January issue:	November 10

If you have any questions about ad design, graphics, ad payment and contract information, please call Bob Bush, DTNA Advertising Manager at 415-794-8247 or email advertising@dtna.org at 415-295-1530. Email advertising artwork to: advertising@dtna.org. DTNA does not accept advertising for political issues, campaigns or candidates.

Order Form

To order advertising, please complete this form and return with a check payable to DTNA.

Duboce Triangle Neighborhood Association, Attention Treasurer
2261 Market Street, PMB 301, San Francisco, CA 94114

Name _____ Company _____

Address _____ City/ST/Zip _____

Phone _____ Email _____

7 1/2" w x 3 1/3" h
1/3 page

5.0" w x 5.0" h
1/3 page

3.5" w x 4.5" h
1/4 page

3.5" w x 2.0 " h
Business Card

3.5" w x 3" h
1/6 page