

# Duboce Triangle News

## 2023 ADVERTISING INFORMATION AND RATES

The Duboce Triangle Neighborhood Association (DTNA) is a non-profit, volunteer organization with the mission of improving the Triangle and making our neighborhood a better place to live. The association's newsletter is published six times per year and nearly three thousand copies are hand-delivered – one to every residence in the Triangle. DTNA is a non-profit\_501(c)(3) and the EIN is 23-7440874.

Our advertisers support the cost of printing the newsletter, and our readers appreciate it! New advertisers are often surprised by the great response they get to their ads – and it's a great way to support your neighborhood at the same time!

### DISPLAY ADVERTISING RATES

	Size	One Issue	Half Year (3 issues)	Full Year (6 issues)
<input type="checkbox"/> Business Card	3 ½" w x 2" h	\$ 60.00	\$ 160.00	\$ 275.00
<input type="checkbox"/> 1/6 page	3 ½" w x 3" h	\$ 90.00	\$ 240.00	\$ 400.00
<input type="checkbox"/> 1/4 page	3 ½" w x 4 ½" h	\$ 120.00	\$ 320.00	\$ 550.00
<input type="checkbox"/> 1/3 page	5" w x 5" h OR 7 ½" w x 3 ⅓" h	\$ 180.00	\$ 485.00	\$ 850.00

Display Advertising Information: Slight variations to ad sizes can be accommodated if you have existing art. Graphics/pictures should be set at approximately 85 lpi for best results. Please provide artwork in hard copy or in high resolution .jpg (300 dpi) or .pdf format. We can create simple display ads for your business at no additional charge.

#### Advertising Deadlines

February/March issue:	January 11
April/May issue:	March 8
June/July issue:	May 10
August/September issue:	July 5
October/November issue:	September 6
December/January issue:	November 8

If you have any questions about Ad design, graphics, Ad payment and contract information, call Bob Bush, DTNA Advertising Manager, at 415-794-8247 or email [advertising@dtna.org](mailto:advertising@dtna.org). Email advertising artwork to: [advertising@dtna.org](mailto:advertising@dtna.org). DTNA does not accept advertising for political issues, campaigns, or candidates. For general DTNA information, go to [dtna.org](http://dtna.org).

## Order Form

To Order Advertising:

1. Go to [www.dtna38.wildapricot.org/Ads](http://www.dtna38.wildapricot.org/Ads), select the Ad size you want and complete the order form information, including the number of issues and when to start the Ad.
2. By USPS mail, please print and complete this form and return it with a check payable to DTNA. Mail to: Duboce Triangle Neighborhood Association/ ATTN: Treasurer/2261 Market Street, PMB 301, San Francisco, CA 94114

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City/ST/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

7 1/2" w x 3 1/3" h  
1/3 page

5.0" w x 5.0" h  
1/3 page

3.5" w x 4.5" h  
1/4 page

3.5" w x 3" h  
1/6 page

3.5" w x 2.0" h  
Business Card