

Duboce Triangle Newsletter

2011-2012 ADVERTISING INFORMATION AND RATES

The Duboce Triangle Neighborhood Association (DTNA) is a non-profit, volunteer organization with the mission of improving the Triangle and making our neighborhood a better place to live. The association's newsletter is published six times per year and nearly three thousand copies are hand-delivered – one to every residence in the Triangle.

Our advertisers support the cost of printing the newsletter, and our readers appreciate it! New advertisers are often surprised by the great response they get to their ads – and it's a great way to support your neighborhood at the same time!

DISPLAY ADVERTISING

	Size	One Issue	Half Year (3 issues)	Full Year (6 issues)
<input type="checkbox"/> Business Card	3 ½" w x 2" h	\$ 50	\$ 135	\$ 240
<input type="checkbox"/> 1/6 page (horiz.)	3 ½" w x 3" h	\$ 75	\$ 200	\$ 360
<input type="checkbox"/> 1/4 page	3 ½" w x 4 ½" h	\$ 100	\$ 270	\$ 480
<input type="checkbox"/> 1/3 page	5" w x 5" h OR 7 ½" w x 3 ½" h	\$ 150	\$ 405	\$ 720

Display Advertising Information: Slight variations to ad sizes can be accommodated if you have existing art. Graphics/pictures should be set at approximately 85 lpi for best results. Please provide artwork in hard copy or in high resolution .jpg (300 dpi) or .pdf format. We can create simple display ads for your business at no additional charge.

Advertising Deadlines:	February/March issue:	January 10
	April/May issue:	March 10
	June/July issue:	May 10
	August/September issue:	July 10
	October/November issue:	September 10
	December/January issue:	November 10

If you have any questions about ad design or graphics, please call DTNA at 415-295-1530. For ad payment and contract information, call David at 415/861-0920. You may email advertising artwork to: treasurer@dtna.org.

Order Form

To order advertising, please complete this form and return with a check payable to DTNA.

Treasurer, Duboce Triangle Neighborhood Association
2224 15th Street
San Francisco, CA 94114-1238

Please complete your contact information:

Name _____ Company _____

Address _____ City/ST/Zip _____

Phone _____ Email _____

7 1/2" w x 3 1/3" h
1/3 page

5.0" w x 5.0" h
1/3 page

3.5" w x 4.5" h
1/4 page

3.5" w x 3" h
1/6 page

3.5" w x 2.0" h
Business Card