

MAY-JUNE 2007



# DUBOCE TRIANGLE NEWSLETTER

Hand-delivered to **3000** households and businesses bi-monthly

**Monday May 14**  
**PUBLIC MEETING**  
CPMC Davies Hospital  
7:30 pm Lower Level B

## Meeting Agenda

- Come VOTE on new DTNA bylaws
- Supervisor **Bevan Dufty** and Park Police Station **Captain John Erlich** will discuss crime in our and adjoining neighborhoods.
- **Pam Matsuda** tells how to use the S.A.F.E. Neighborhood Watch Program

*All members and Duboce Triangle residents are encouraged to attend this important meeting!*

## DATES TO REMEMBER All Triangle residents

**May 7, Rocket Dog Rescue**  
6-9 p.m. at 451 Bush St. RAISE MONEY to save more dogs. [www.rocketdogrescue.org](http://www.rocketdogrescue.org)

**May 12 St Francis Spring Fling**  
and Casino Night for St Francis Childcare Center - see more on page 6

**June 9 McKinley School Car Wash**  
Saturday from 9 a.m. to 3 p.m. will have its seasonal car wash - See more on page 5

**May 24th & 25th, Thursday & Friday**  
**McKinley Junior Olympics.**

**May 31, Thursday morning -- XXIII**  
**Annual McKinley Jr. Olympics.**

**June 9, 10 a.m.-noon.** Friends of Duboce Park Volunteer Work Day.

**OUR NEXT PUBLIC MEETING**  
**WILL BE MONDAY JULY 9**  
same time, same place

## Market/Octavia Plan Adopted by Planning Commission

SF Supervisors can now  
deliberate on the plan

In a significant step forward, the Planning Commission gave conditional approval to the Market Octavia Plan at its meeting on April 5. Final implementation of the Plan is subject to the future adoption of a "super inclusionary" program, which would increase the amount of affordable housing on certain parcels beyond the citywide requirement of 15-20%. The parcels to be targeted for this additional affordable housing requirement would be those, which receive upzonings such as density increases or height increases, especially those at Market and Van Ness, where 40 story residential towers are proposed and along the Upper Market corridor where density controls are relaxed.

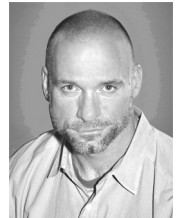
The Board of Supervisors will now begin deliberation on the plan, while the particulars of the "super inclusionary" program are developed for later adoption by the Supervisors. As we have reported previously, the Land Use Committee fought hard for revisions to the Plan so it would fit better with the Duboce Triangle.

Several of our suggestions were included in the adopted plan, as described below. In many respects these were hard-won victories, and DTNA should feel pleased that the Plan has been molded in accordance with our community input. There are still some issues of concern, which will need to be addressed further prior to implementation of the Plan.

### HISTORICAL PRESERVATION:

We had advocated for initiation of and completion of the Historic Survey before adoption of the Plan. This would follow  
*continued on page 2*

President's  
Message  
by  
**Dennis  
Richards**



## Building Community

I continue to learn and be amazed every day about our community. Having no children, I had never realized that there are schools and childcare centers right in the Duboce Triangle; for instance Friends of St. Francis Childcare Center on Belcher Street and McKinley School at the corner of Castro and 14th, right across the street from the Triangle. The wonderful folks at St. Francis Childcare Center invited me to come and take a look.

There I found a special learning community of teachers and children from our neighborhood. After the visit, I took pause and began to think about what makes our neighborhood special and all the current things happening and how they tie together to improve our neighborhood. We are one of the best "Quality of Life" neighborhoods in the City. No, we are not perfect, but we are held up as an example of a neighborhood that "works."

When I tell people around the City where I live, I usually hear things like, "I love that neighborhood!" or "It is a beautiful neighborhood with those historic homes and trees." Not only do we live in a neighborhood with a high quality of life, we have. *continued on page 3*

continued from page 1

the path of good planning practice, by allowing information from the survey to be analyzed and incorporated into the Plan before adoption. Instead, the Plan includes some protections and "increased scrutiny" for historic properties, until completion of the survey. An accelerated timetable and process for including this future information into the Plan were also adopted. During the final adoption hearing, Commissioner Sugaya revealed preliminary maps showing the extent of historic buildings in the plan area, and tentative areas which might qualify for Historic Districts, including significant parts of Duboce Triangle. He received a round of spontaneous applause from the public for sharing this information that the planning staff had neglected to share during their report earlier in the hearing on the progress of the Historic Survey.

#### **ZONING & DENSITY:**

Our proposal for a "soft cap" on density in the residential areas was adopted.

Properties will now be limited to 1 dwelling unit per 600 square feet of lot area, which would allow up to 4 units per typical lot. Additional dwelling units could be permitted with a conditional use approval. Affordable units may exceed this density cap, without a conditional use approval, but would still be subject to other limiting requirements such as the building code, and unit mix requirements of at least 40% of a project being two-bedroom units.

#### **HEIGHT OF BUILDINGS ON MARKET STREET:**

Our proposal for a 55 foot height limit on Upper Market Street west of Church Street was adopted, at least for the time being. This will apply to buildings on Market from Church St. to Noe.

Although we wanted this limit to be made final and permanent, the Plan includes language saying this height limit could be "revisited" after the Historic Survey is completed.

#### **REAR YARD PROTECTION:**

Our proposal to require that buildings on Upper Market St. have neighborly rear yards was adopted. Where these buildings on Market abut adjacent residential properties with a pattern of mid-block open space, rear yards at ground level will now be required for all new development along Upper Market St. This means that residences to the rear of these Market Street sites will have some open space buffering from the back sides of the taller buildings that face Market St.

#### **COMMUNITY IMPROVEMENT PLAN:**

We had proposed that several additional community improvements be included in the Plan. In support of this, by amendment offered by Commissioner Olague, the Plan now includes reference to transit improvements, park improvements and economic development. However, maintenance funding is not included, nor is essential funding for transit service improvements, which are critical to making the Market/Octavia Plan's "transit oriented development" a success. We had also proposed several refinements to the details of the text in the Community Improvements Plan and its implementing ordinance, but those changes were not incorporated by the Planning staff in the version of the Plan that was approved by the Commission, so again we expect this issue will get substantially addressed further at the Board of Supervisors level.

#### **CITIZENS ADVISORY COMMITTEE /PLAN MONITORING:**

Although this part of the Plan was subject to intense, last minute negotiations, few of our specific recommendations were included. We had argued most strenuously for the Plan to identify the source of staffing and funding for the Advisory committee; but this was not included. A functional community advisory committee is critical to successful implementation of the Plan. We will continue to advocate for these refinements prior to implementation of the Plan.

In addition to these items that we have been following, a few other last minute changes were made to the Plan. Of most relevance to the Duboce Triangle, Commissioner Bill Lee offered an amendment, at the request of the Eureka Valley Promotion Association, to increase the allowed parking for buildings along Market Street. The previous limit of .75 spaces per unit was increased to 1 space per unit, with conditional use approval. DTNA's position since the beginning has been to support the lower parking requirements for Market Street developments.

We will continue to follow the Plan's progress as it moves to the Board of Supervisors, and continue to provide updates through the newsletter and meetings.

article prepared by: DTNA Land Use Committee

#### **911 CELL PHONE CALLS TO SF POLICE DEPT.**

To be certain to reach SFPD 911 dispatch from your cell phone, call 553-8090 (add 415 if your cell number is not 415).

**Why?** 911 calls made from a cell phone on or "near" a freeway connect to the Highway Patrol Dispatch in Vallejo.

So to be certain to reach SFPD 911 by cell phone when you need to, use 553-8090. You can put it in your cell's phone book under SFPD.

For more information go to:  
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**DTNA PUBLIC MEETING 7:30 pm MONDAY MAY 14th**  
Davies Hospital  
Lower level B  
Be there to hear and discuss important issues affecting our neighborhood!

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## President's Message: BUILDING COMMUNITY continued from page 1

great neighborhood character and a real sense of place. To that end, as you have been reading in every issue in the past 2 years, the Market Octavia Plan, in its implementation, will bring a balance of development and benefits that address our neighborhood's concerns - including permanently affordable housing.

Please read the article in this issue for more details. Outside of the Market Octavia Plan, there is a Transportation Effectiveness Study (that Supervisor Dufty wrote about in our last issue) as well as a new project for making our streets more livable called Better Streets (See next issue). Lastly, DTNA will be very involved in the Upper Market and Castro Workshops (formerly called the "Charette") which will begin in the May/June timeframe and will address the kinds of development that we prefer as a neighborhood. (Please also see the last issue for more info).

Also contributing to our neighborhood are our institutions. We have Davies Medical Center right here in the heart of our neighborhood with quality medical services. As you also have been reading, Davies will be expanding with a new Medical Office Building at the corner of Noe and Duboce Streets (Please see the January/February DTNA newsletter for more details).

We also have an array of other non-profits that we began featuring in the last issue of the newsletter. There is Maitri, Stop AIDS, DTNA, the Mission Child Care Center, and Friends of Duboce Park (See related article in this newsletter) to name just a few. Additionally, we have religious

institutions such as St. Francis Church and the Baptist Church at the corner of Duboce and Noe Streets. Last, but not least, there are numerous small local businesses that serve our neighborhood. Please remember that if you have a choice of where to shop, that you remember our neighbors who serve us.

We are also fortunate to have beautiful Duboce Park with a dedicated group of people (Friends of Duboce Park) who not only raise money to beautify it through physical improvements, but also work with the City to increase its level of maintenance of the park. By the time you read this, the new Duboce Park Labyrinth will be finished and dedicated. (Please see the article in this newsletter).

Obviously, physical buildings and parks are nothing without people! We have a neighborhood of people who care about it. There are people who own homes, rent, and even people who do not have a place to stay. There are children, as I saw in my visit to the childcare center, and people in their 60's, 70's and beyond. Eye on the Bay will be featuring one of our prominent residents who is in her 80's, Tex Geiling, who lives on Beaver St. in May. Please watch it.

Finally, one group of people who have volunteered to make this neighborhood even better is all of the members, Officers and Board Members of the Duboce Triangle Neighborhood Association. We appreciate your continued support and look forward to your feedback on how we can make this an even better place to live in the future. ▼

Dennis Richards

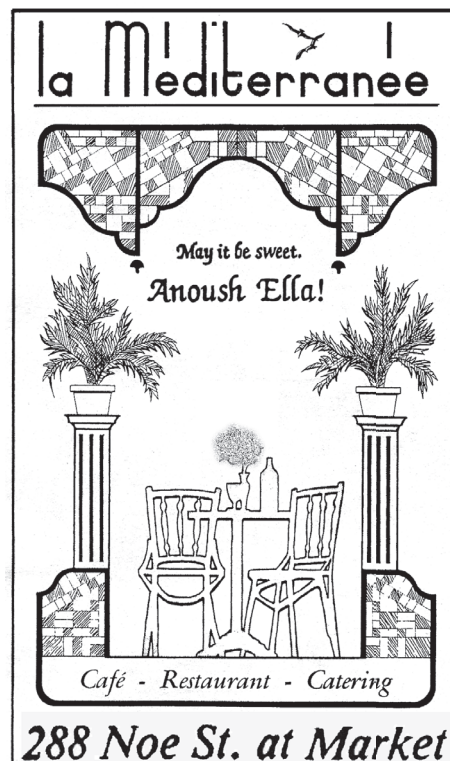


## NEIGHBORHOOD SERVICES

### NEW 311 SERVICE CENTER URGENT & EMERGENCY SERVICES

Many San Francisco City services  
ARE NOW available with 3 digits:

- 211 - Referrals to social services, managed by United Way
- 311 - Non-emergency services; Police Dept. and Fire Dept. information
- 411 - Phone directory assistance from local telephone carriers
- 511 - Regional transportation information, freeway, bridge and airport conditions
- 611 - ATT & SBC repair services Phone, DSL, land line problems
- 711 - TTY/TTD relay services for hearing-impaired
- 811 - Regional undergrounding information (utilities excavations)
- 911 - Emergency services only: POLICE - FIRE - MEDICAL EMERGENCIES





## Supervisor Bevan Dufty Reports

### Castro Business Attraction Campaign secures Mayor's support

By Supervisor Bevan Dufty



We all are concerned and affected by the growing number of commercial vacancies in our neighborhood.

There are many factors that have caused this to occur. In the case of Tower's closing, music downloading brought a sea change to this retail giant, and it apparently could not adapt. The owner of Bling jewelry on Market died suddenly, and a relatively new store was also shuttered. Ritz Camera has also closed its doors, and I imagine that relates to the preponderance of digital cameras in general.

There are many factors which have led to these closures. In many cases, high commercial rents and renovation activities have attributed to the lessening the vitality of some blocks. As Supervisor, I have given enormous attention to the daily concerns of our small businesses - whether cutting red tape, solving problems or generally cheerleading new and existing businesses. At the same time, I realize that some of our vacant storefronts don't even have commercial brokers which, ultimately, inhibits their leasing and occupancy. In 2003, I helped establish the LGBT Center's Economic Development

Department (EDD) that provides smallbusiness planning and loan assistance. The Center's EDD is very ably led by Ken Stram, who was with the U.S. Small Business Administration (SBA) under President Clinton. I worked with Ken to develop a plan whereby the Neighborhood Economic Development Organization (NEDO) will support a comprehensive business attraction campaign for the neighborhood.

The Mayor's Office of Economic and Workforce Development (MOEWD) responded to my request for help and has formally accepted the plan developed by The NEDO with the input of the Merchants of Upper Market and Castro (MUMC) and the Castro Community Benefit District (CBD). MUMC has pledged to match the City with an additional \$10,000, and the Castro CBD has pledged \$15,000 out of its funds dedicated for business marketing. So it appears likely that very soon we will have a \$50,000 comprehensive marketing effort to attract new businesses that are desired in the neighborhood.

The effort, which will be led by the Center's Economic Development Department, will include:

- 1) collaborating with MUMC, the CBD, DTNA, and other neighborhood organizations to develop a list of the appropriate target businesses;
- 2) developing and maintaining a list of vacant properties including price, specifications, and contact information;
- 3) prospecting for target businesses;
- 4) making contact with San Francisco retail brokers and leasing agents and encourage the brokers and agents to show the properties to their clients; and
- 5) identifying specific barriers to attracting businesses to the District and developing recommendations to address these barriers.

You can provide ideas, inputs and leads to Ken at the Center via e-mail: (kens@sfcenter.org or 415 865-5515). Ken will be bringing someone on board to assist with this effort, so until then, please understand if Ken is not immediately able to talk or meet about every suggestion. I look forward to all of us being part of the solution that helps to fill business vacancies in our neighborhood. ▼

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## McKinley School Report

# Greetings from McKinley, the neighborhood elementary school

By Jennifer Baker, McKinley PTA

How fitting that McKinley Elementary School should be invited to contribute a column to the Duboce Triangle newsletter when May brings us to our 100th year as a part of this dynamic neighborhood. Thanks to DTNA and Peter Cohen for providing this opportunity. We are a public school right on the corner of 14th and Castro, with a strong academic and arts curriculum serving about 200 students from diverse backgrounds. Check our website [www.mckinleyschool.org](http://www.mckinleyschool.org) or this column for upcoming events.

Through this column in the DTNA newsletter and other neighborhood outreach efforts, we hope to reinvigorate our school's connections to the local neighborhood. We feature community events such as our annual Math & Science Night, Lunar New Year Parade, and Halloween carnival as well as fundraising events like our seasonal car wash and read-a-thon. As our centennial celebrations approach, we invite all McKinley alumni and interested neighborhood residents to register in the office, so we can notify you of festivities.

Also, please bring in any McKinley artifacts/photos you may have to be displayed (and returned to you) during April/May, especially photographs of the original buildings. One of the most convenient ways you can support our school is by donating all that stuff you were saving for The Antiques Road Show instead to The Community Thrift Store. When you tell them the donation is for McKinley School, a portion of the sales will come back to fund integral programs such as music and Spanish. Community Thrift is located at 17th and Valencia Streets and open 7 days/week from 10 a.m. to 6 p.m. You can even call 415/861-4910 to arrange a pick up of large donations. Also, Books, Inc. on Market Street is donating a portion of proceeds from sales of the new Harry Potter book, especially during the May 1st launch party.

McKinley is an asset in the Duboce Triangle neighborhood—a school is part of what makes a complete community, and it is a place where dreams for the future are nurtured. Even if you have no children attending McKinley or no children at all, keep in mind how difficult it has become to provide a free, well-rounded education. We rely on the feedback and involvement of our community to continue serving it. Putting even a small amount of time or funds or political action towards the betterment of the local public school, contributes to the vitality of the neighborhood as a whole. Please stop by and say hello! Office number is 415/241-6300. McKinley principal is Bonnie Coffey-Smith. PTA president is Shellie Weiner.

### Upcoming McKinley events:

- **Tuesday May 1, 6-8pm -- Books, Inc mixer.**

Browse the stacks, have a drink and a snack and meet the families of McKinley. A 20% share of all purchases made between 6 and 8 pm will be given to McKinley Elementary. Also applies to advance orders of the final Harry Potter book.

- **June 9 – McKinley Spring Car Wash.**

Bring your vehicle over to McKinley School (14th at Castro) for the best and most affordable wash. We've got many hands to help!

- **Thursday and Friday May 24th and 25th McKinley Junior Olympics.**

- **Thursday, May 31, morning -- XXIII Annual McKinley Jr. Olympics.**

- **Stop by and see the opening ceremonies for this community event. ▼**

### DTNA values your contribution!

Please send us your ideas or articles for consideration. Together, we can continue to make the DTNA newsletter the voice of the community and its constituents. Ideas and submissions can be sent to:

DTNA, Box 301, 2261 Market St. SF CA 94114  
Thank you.

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## Friends of St. Francis Childcare at 50 Belcher Street

Friends of St. Francis Childcare (FOSF) center is located at 50 Belcher St, in the old Finnish church building owned by St. Francis Lutheran Church. It is truly a hidden gem in the neighborhood!

Each morning, you will see parents dropping off their children so they can open up their neighborhood deli, bookshop, photo lab, woodworking store, or dry cleaners shop.

FOSF is a private, non-profit, non-sectarian, childcare center that has served 500 families since it opened in 1977. This was accomplished by a handful of Duboce Triangle neighborhood parents working with the pastor of St. Francis Church and the Director of Friends Outside, organizations that were both located near Duboce and Church Streets.

The Center is licensed for 38 children, ages two to five. Various funding sources allow us to serve families of all economic backgrounds. The Department of Education provides subsidies for low-income families while full tuition and scholarships fund others. Donations from St. Francis Church, foundation grants and annual fundraising activities are critical to the operation of the center. On May 12th, the center will hold its annual Spring Fling auction and casino night, where all proceeds go to the school. Please join us! Sign up at [fosfchildcare.org](http://fosfchildcare.org) or call 861-1818. We are honoring St. Francis Lutheran Church for its commitment and vision during our 30 years of serving families of the Duboce Triangle and the city.

Many staff members FOSF have been with the school since it opened. The school is lucky to have two Foster Grandparents. The teachers are not only extremely competent but have a huge capacity to give warmly to young children. They provide a rich, early learning environment with a fantastic outdoor garden and playground. Health screenings and mental health consultation services are routine.

The FOSF childcare center will continue to enrich the Duboce Triangle Neighborhood. With love, support and contributions from our friends, families, neighbors and funding sources, we will continue to provide the early childhood education that will help shape the lives of our children and our neighborhood for years to come. ▼



The playgrounds at St. Francis Center

*"We are honoring  
St. Francis Lutheran  
Church for its commitment  
and vision during our 30  
years of serving families  
of the Duboce Triangle  
and the city."*

## New Rosenberg Deli & Market



New owners Tony & Chris would like to welcome all our neighbors and customers to see the new and improved Rosenberg Deli & Market.

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## Friends of St. Francis Childcare Center Invites You to Join Us 30th Anniversary Spring Fling and Casino Night!

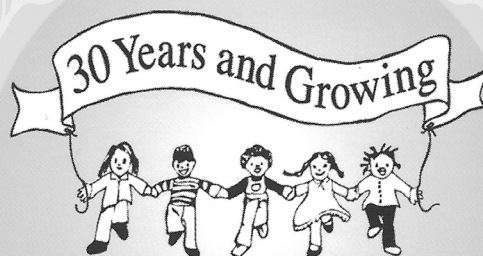
Honoring 30 years of commitment and support from St. Francis Lutheran Church

**Saturday May 12th, 2007 5pm to 10pm**

Come gather with old friends and new to enjoy hors d'oeuvres, drinks, entertainment, silent and live auction and a raffle.

Suggested  
donation  
\$10. to \$50.  
in advance

Minimum  
\$25.  
at the door



**Friends of St. Francis**  
Childcare Center

Silent Auction  
closes at 7:30

Pay online  
at [www.fosfchildcare.org](http://www.fosfchildcare.org)

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## DTNA PUBLIC MEETING NOTES MARCH 2007

### Plans for the former Tower Records Site

Kent Jeffrey, co-owner of the Market/Noe center, provided a history of the site's development and discussed options that are being considered going forward. These include a potential deal with a national office supply chain or a clothing store. Kent said that Trader Joe's would not be considered due to issues related to parking and estimates of over 10,000 visitors per month to the neighborhood.

### Hayes Community Partners is now Midtown Community Partners

Vallie Brown, from Midtown Community Partners, spoke about recent crimes in the Lower Haight and how we can curb it. Vallie said they are targeting the community, are in communication with police & beat cops to ensure neighborhood streets are safe for everyone. Midtown Community Partners, which meets twice a month, is also working with City Attorney's Office to promote safer public housing and landlord involvement. Vallie asked that residents make more of an effort to promote unlawful behavior in greater detail so that officers have the information they need to follow up, apprehend suspects, and make arrests. She also mentioned that "Stay Away Orders" requiring sentenced individuals to remain 150 yards from designated areas, have been very effective deterring repeat offenders because it restricts access to the community for limited amounts of time.

### Castro Community On Patrol – Working To Reduce Violence In Our Neighborhood

Scott Wiener joined us to discuss how this group is working to make the Castro a safer community for everyone. Castro Community On Patrol was started in the Fall of 2006. The group now patrols the neighborhood every Friday and Saturday from 9:30 until midnight and is a volunteer-based organization that receives on-going training from the police to support their safety efforts.

The group patrols in three groups of three on foot. They also report burnt out streetlights, give out whistles, and hand out cards containing security information people may need.

To date, Castro Community On Patrol have trained 100 volunteers. Scott said they are considering expanding their patrol hours to 10:30 pm -1:00 am and that they would also like to add Thursdays to their patrol schedule. Those interested in volunteering can reach Castro Community On Patrol at: [training@castropatrol.org](mailto:training@castropatrol.org).

### Market/Octavia Plan Update

Adoption hearings for the plan took place March 22nd. Peter Cohen, from the DTNA Board of Directors, said much attention during these meetings has now moved to affordable housing. The committee is trying to get commitments that protect the neighborhood, should it be deemed a historical site, as expected. Peter asked that residents email the committee with information on existing issues or concerns regarding planned public transit changes.

### Noe Neighbors File Appeal

Jonathan Capali announced that Noe Neighbors have filed an appeal asking for a standard environmental protection review of the current plans for CPMC. Those who would like more information about this appeal can reach Jonathan at [Jonathan@capali.com](mailto:Jonathan@capali.com).

Members of the Joint Neighborhood Task Force responded to Jonathan's comments by indicating that they were still involved with the planning process. They offered to speak with Noe Neighbors in greater detail at another time.



-Carrie Walsh, DTNA Board Secretary

## MEET THE DTNA BOARD MEMBERS

### Carrie Walsh



Carrie Walsh is our newest member of the Board of Directors and serves as Secretary for DTNA.

Carrie works as a Partner with Calibre One, a leading technology executive recruitment firm

with offices in San Francisco and London. Prior to Calibre One, Carrie was the Vice Consul for IT & Communications with UK Trade and Investment and the British Consulate. Carrie is originally from Texas, but has also lived in Germany, Hawaii, and Pennsylvania. She has been in the Bay Area for ten years, and now proudly calls it "home". Carrie is married to Tim Walsh, who works with the Silicon Valley Bank. They live on Beaver Street.

### Join us! Vote On Important Changes To DTNA's Bylaws

This vote will now take place at our the next general meeting, **Monday May 14, 7:30 pm**, at Davies Hospital Auditorium, North tower, Lower Level B .

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## Muralist Mona Caron Receives Grants for New Local Efforts

Our neighborhood hosts one of the larger and better-known murals in San Francisco, the Duboce Bikeway Mural by Mona Caron. Mona also painted the historical and futuristic cityscape at Church and 15th.

The city has now awarded Mona's team two 2007 grants totaling about \$72,000 for more mural magnificence. One grant covers a new mural on two walls, while the other grant pays for repairs on her first mural.

Nine years ago, a team led by Mona Caron painted her debut mural design (see [monacaron.com](http://monacaron.com)) on the newly remodeled Safeway building at Church and Duboce. The multiple perspective scenes give a 350-foot long, cinematic cross-section of the city, as it would be viewed by a bicyclist riding from the foot of Market Street out to Baker Beach. It's still in good shape at a glance but a closer inspection reveals early warning signs--cracks, moisture intrusion, etc.

Thanks to this Community Challenge Grant provided by the city, the original artists and new neighborhood helpers are coming together in May or June to repair cracks and gouges in the stucco and repaint areas needing touch-up.

A poster and history of the Bike Mural are available through [bikemural.org](http://bikemural.org), where you can get news about the project as it progresses.

Mona's new mural works are planned for a site near the Noe Valley Saturday morning farmer's market. The current proposal is to include the walls of Haystack Pizza on the west and Pete's Laundry on the east in a design to be created for that location. You are invited to attend an April 16 meeting at Noe Valley Ministry (1021 Sanchez) at 7:30 p.m. to meet Mona, view her art, and contribute your thoughts in brainstorm on the design and content of the new mural. ▼

Further information: project manager Joel Pomerantz

415-505-8255/[info@bikemural.org](mailto:info@bikemural.org)



Left, the 350-foot mural on the Duboce Street side of the Safeway building

Below, Muralist Mona Caron, with her team, created this cinematic mural 9 years ago.

Donations can be sent using Visa or Mastercard or Paypal through [bikemural.org](http://bikemural.org), or they can be checks marked "mural" to "SFBC Education Fund" which is a 501(c)3. 995 Market Street, Suite 1550, SF 94103.

That check donor information is at: [bikemural.org](http://bikemural.org)



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## Friends of the Urban Forest Neighborhood Tree Planting to Take Place on July 21, 2007

The Friends of the Urban Forest ("FUF") will sponsor a tree planting on July 21, 2007 in the Duboce Park, Lower Haight and Hayes Valley neighborhoods. Residents and business owners in the planting area (which is from Duboce St. to Oak St. and from Octavia St. to Scott St. ) are invited to plant a tree in front of their houses or businesses. Normally the cost of planting a tree would be over \$300, but the cost through FUF, with the help of neighborhood volunteers, is only \$150 per tree (or \$110 for tree replacing a previously permitted tree). The cost also includes cutting the concrete and obtaining the proper permits.

To participate in this planting, the property owner need only download two forms from the FUF website at: [http://www.fuf.net/tree\\_plantings/index.html](http://www.fuf.net/tree_plantings/index.html) and return them to the Neighborhood Organizer, Ellen Brown, at [ellen.brown@lw.com](mailto:ellen.brown@lw.com) or 395-8289 by June 25, 2007. After submitting these forms, all participants will be invited to an organizational meeting in late June, where they can choose the tree species that they would like to plant at their properties and have any logistical questions answered by an FUF representative.

Also, please contact your Neighborhood Organizer if you would like to help plant trees on July 21st, or can volunteer to spread the word to your neighbors as a "block captain." The mature trees in the Duboce Triangle area are perfect examples of how trees help to reduce air and water pollution, reduce energy costs, beautify the neighborhood, increase property values, block wind, and absorb noise. The goal of this planting is to expand those benefits to the surrounding area. ▼



Stark street, no life, uninviting for residents or visitors...



...Beautiful street with trees providing color, texture, air and shade!



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Here Today, Chronicle Books

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**NEIGHBORHOOD**  
**ASSOCIATION**

### JOIN YOUR NEIGHBORHOOD ASSOCIATION NOW

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- Support historic preservation on your street
- Support our wonderful Duboce Park
- Encourage your neighbors to volunteer
- Supports the costs of your newsletter

#### Annual Membership dues:

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- ☐ Patron \$25
- ☐ Benefactor \$50
- ☐ Angel \$100

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